



Church Health

A Blue Chip Engaging Your Board

TCCN – September 25, 2018



Church Health

Why have a Board?

Legally required

Leadership

Fiscal Oversight

Knowledge

Connectivity



Church Health

Let's consider size:

Legally required, at least 3

Assure a regular quorum

How many can you really engage
and nurture?



Let's consider leadership:

Will the Chair be engaged?

Will the Chair set an example?

Will the Chair encourage and engage others?



Church Health

What about fiscal responsibility?

Accurate accounting

Financial reporting

Fraud and waste

Funding



Knowledge or Access to “It”

Business

Investments

Clergy

Public Health

Providers

Real Estate

Finance

Public Relations

Hospitals

Marketing

Human Resources

Technology

Volunteers



Church Health

Connectivity!

Key to new relationships

Volunteers

Funders

Make it stress free for your Board!



How could this work for you?

Two exercises:

What do you want to accomplish

Identify Board characteristics you need

Map your Board's relationship opportunities

Board member by member

Individuals, organizations, businesses



Where We Are...

Where We Are Going

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Let's start with how we got here:

- Replication Workshops
- Replication Workshops with “old” ECHO
- Year of Research and Study
- Business Plan based on Research and Study
- ECHO formal partnership with Church Health
- ECHO funded for 3 year pilot based on clinic model
- ECHO new Board and expanded staff



Our Board

John Snyder, Chair

Ann W. Langston

Andrew McCarroll

Scott Morris, M.D., M. Div.

Josh Roberts

Harry Smith

Rev. Craig Strickland



Our Staff

Josh Roberts - President

John Mills – Senior Clinic Consultant

Marty Hiller – Senior Clinic Consultant

Rev. Craig Strickland – Faith Community Liaison

Ann W. Langston – Director of Development



The ECHO Clinic Model

- Faith-based
- Full Time Provider
- Full Time Clinic (open 5 full days a week)
- EMR
- Plan for Financial Sustainability



Geographic Focus of Efforts

...go where the need is greatest

- States that have not expanded Medicaid
- Large cities with high need in states that did expand Medicaid



New Start Commitments and ECHO Commitments

- ECHO Model Goals and MOU
- Work as a team with ECHO
- Senior Clinic Consultant on site visits and ongoing consulting
- Access to Church Health staff experience via technology
- Webinars and online trainings/resources



ECHO'S Giving for New Start Clinics

- No cost services = Free
- \$50,000 grant opportunity during start-up phase



ECHO Focus for Growth and Expansion Services

- Clinics wanting to grow into ECHO Model
- Clinics with committed Staff Leadership
- Clinics with committed Board



Organization Assessment

Review of existing clinic data, performance, patient trends, and other key intelligence

On-site observation during three days of in-depth shadowing

Detailed report including insights, implications, and recommendations tailored to the unique situation of your clinic
Develop a deep understanding and plan a more effective future for board governance, program operations, fundraising strategies, staffing patterns, policies and procedures, location/facility, and more.

\$3,000, includes travel – For TCCN Intro Offer



Future Planning Goals

- Development of Clinic Leadership
- Rural Clinic Model
- Expanded Funding Resources
- Shared Data across US



ECHO'S Dream Today

Partnership with TCCN

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Questions?

Comments?

Input of Any Kind!



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Thank you !!

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