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FOR IMMEDIATE RELEASE

Tennessee Charitable Care Network Taps Mary Kiger as New Executive Director

NASHVILLE, Tennessee (April 4, 2017) — The Board of Directors of the Tennessee Charitable Care Network has appointed Mary Kiger as its new Executive Director following an extensive search. The Board engaged Governance4Good, a firm specializing in services to nonprofit boards, to assist with the search.



Kiger is a versatile professional with over 25 years of strategic management and leadership experience in a variety of healthcare and human service organizations. She graduated Phi Beta Kappa from Oberlin College and after receiving her Masters in Public Policy from Duke University she served the Virginia General Assembly as Senior Program Analyst for the Joint Legislative Audit and Review Commission. Her healthcare journey began three years later at Ochsner Medical Institution serving as a Legislative Analyst and Liaison with the Medical Center's Strategic Planning and Marketing Divisions.

Relocating with her family to Durham, North Carolina, Kiger then began an eight-year professional association with Duke University Medical Center where she served in various strategic and operational planning roles culminating as the Director of Market Development. Following a move to Richmond, Virginia, the Virginia Health Care Foundation tapped her to lead the development of SeniorNavigator, which became an award-winning program devoted to providing seniors, their caregivers and loved ones with trustworthy, comprehensive information about housing, healthcare providers, social services and many other critical senior topics.

Kiger then served as Associate Vice President of Strategic Planning and Business Development for Sheltering Arms Physical Rehabilitation Center, which was comprised of a 40-bed hospital and 7 community clinics. The National Council on Aging hired her to serve as Regional Manager and Consultant for My Medicare Matters, a partnership between Astra Zeneca and the National Council on Aging to provide intensive education and enrollment for Medicare Part D.

When her husband's job required relocation to Nashville, Kiger became the Associate Director, Market and Business Development for the Vanderbilt-Ingram Cancer Center, Tennessee's only NCI-Designated Comprehensive Cancer Center. Later she served as Vice President, Service Line Development for LifePoint Health in Brentwood, where she led the development of LifePoint's initiative to address unmet behavioral health needs company-wide.

Kiger and her husband reside in Nashville, and she enjoys time with her family, ballroom dancing, hiking, and volunteering.

Commenting on the appointment, TCCN's board chair Dr. Rhonda Switzer-Nadasdi said, "We are very excited to have someone of Mary's caliber and experience coming in as our new Executive Director. Her extensive background in managing innovative healthcare initiatives along with her warm, engaging personality will be a great fit for our organization and its members." Kiger is scheduled to begin her new role on April 4th and added, "I am extremely honored to have the opportunity to work with TCCN. Tennessee has a large and growing population of people who lack access to quality healthcare. I look forward to helping TCCN's members grow and excel in meeting this need."

The Tennessee Charitable Care Network (TCCN), a 501c3 tax-exempt organization established in 2014, represents and supports not-for-profit, community-based and faith-based clinics and referral networks that provide primary and specialty medical care and dental care to low-income, uninsured and underserved Tennesseans. TCCN promotes and advances the work of its member organizations through education and training, technical assistance, data collection, resource development, advocacy, and networking. For more information about TCCN, visit www.tccnetwork.org.

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