



2016 CONFERENCE SPONSORSHIP OPPORTUNITIES

Conference Overview

Charitable clinic leaders from across the state will attend TCCN's Annual Conference Thursday, October 13th and Friday, October 14th, 2016. These clinic leaders will have the opportunity to network with colleagues, attend high-quality education sessions, and visit with you, our sponsors. We anticipate 40 clinic leaders from across the state to attend.

This conference will be designed to provide timely and tailored information targeted to meeting the needs of charitable clinics and increasing health care access and quality for the patients they serve. Topics of interest include

- population health improvement modalities
- patient engagement
- maximizing the role of each staff on the care team
- strategies for measuring impact
- an advanced session on creating a culture for effective communication with physicians
- enhancing the Board and Executive Director partnership
- update on changes in the health care environment that impact charitable clinics
- grant writing
- fundraising

Benefits of Sponsorship

Sponsors of TCCN's Annual Conference have an exclusive opportunity to network with Charitable Clinic Leaders from all across the state. These clinic leaders can benefit from your expertise, products, and services. In turn, you will learn more about the importance of health care services for Tennessee's most vulnerable residents and the valuable role the clinics play in meeting this need.

Because charitable clinics serve the uninsured and must use their funding and resources to provide health care services, TCCN will use a portion of your sponsorship dollars to help cover the cost of registration and travel for attendees.

TCCN can customize your sponsorship to meet your needs and is happy to have a conversation with you about ways to maximize your interaction with charitable clinic leaders.



\$3,000 “Access for All” Sponsor

- Recognition in TCCN communications and at the conference
- Submit an article related to your industry for distribution to TCCN members
- Opportunity to address conference attendees
- Provide a speaker for a conference session or provide a webinar session as a follow up educational offering after the conference
- Exhibit booth
- 2 complimentary conference registrations
- List of attendees with contact information

\$1,500 “Health Care Home” Sponsor

- Recognition in TCCN communications, on the TCCN website, in the conference program, and at the event
- Opportunity to address conference attendees
- Exhibit booth
- 1 complimentary conference registration
- List of attendees with contact information

\$750 “Clinic Supporter” Sponsor

- Sponsor one of our meals, breaks, or evening reception
- Exhibit booth
- 1 complimentary conference registration
- List of attendees with contact information

\$250 “Exhibitor” Sponsor

- Exhibit booth
- List of attendees with contact information



Sponsoring Company Information

Company Name: _____

Primary Contact: _____

Email: _____

Phone: _____

Please include logo with sponsorship payment in one of these formats: JPEG, PDF or PNG

For questions, contact Christi Granstaff, Executive Director, at christigranstaff@bellsouth.net or (615) 274.9665.

Please make check payable to Tennessee Charitable Care Network

Mail to: Tennessee Charitable Care Network
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