



in

**Tennessee**

2017

# Topics of Discussion

- What is Rx Outreach?
- When to consider Rx Outreach?
- An Rx Outreach request?
- Q&A / Misc.



# What is Rx Outreach?

- **A non-profit, mail order pharmacy operated by licensed pharmacists and missioned to serve and support free and charitable clinics**
- **Serving the uninsured, under-insured and insured in all 50 states, Puerto Rico and Virgin Islands**
- **More than 340 medications / 800 different strengths on-hand**
- **350,000+ prescriptions shipped in 2016**
- **9,100+ prescriptions shipped to Tennessee patients in 2016**
- **We ARE NOT a discount card! Nor do we require a coupon! 😊**

# When to consider Rx Outreach?

- **When you have exhausted all options for free medication and affordability is required**
- **When the patient does not qualify for a PAP, Medicaid, etc.**
- **When the patient has no documentation**
- **When the clinic pharmacy does not have the needed/preferred medication or strength**
- **When the patients compliance is threatened by mobility**

# Rx Outreach “Listening Tour”

- **27 State Associations in 2016**
- **Logo “update”**
- **Preferred Clinic program**
- **Joined State Associations**
- **Shifted focus to Clinics/Providers from patients**
- **Communicate the transparency of nonprofit**
  - **Mission: *It’s about the patient!***
  - **Pricing model: *The price you see, is the price that is paid!***
  - **Purpose: *No one should have to choose between medication and life’s other necessities.***
- **Medication Updates**
- **Proactively request input, “*How do we serve you better?*”**



# Q & A

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Thank you Tennessee!

# Preferred Clinic Program

Our Preferred Clinic Program is designed to make affordable medication even more accessible!

## Benefits include:

- ▶ **No cost** to your clinic or your patient
- ▶ **Two Preferred Clinic programs** to choose from
- ▶ **Reduced prices on medications** from a “preferred” formulary
- ▶ **Monthly billing**
- ▶ **Expedited shipping of medications** directly to your clinic
- ▶ **Access to the Rx Outreach Clinic Portal** to help manage Rx Outreach patient refills
- ▶ **Customized, pre-printed prescription forms** to reduced paperwork and time
- ▶ **Alerts** when new medications are added and supplies become available.

For more information or to sign up go to [rxoutreach.org/rx-outreach-for-clinics](https://rxoutreach.org/rx-outreach-for-clinics)

# How to use Rx Outreach?

- **Patients must be enrolled**
  - ✓ Clinic initiated
  - ✓ Patient initiated
- **Enrolling is EASY**
  - ✓ Online:        [rxoutreach.org](http://rxoutreach.org)
  - ✓ Call:            888-RX0-1234 (888-796-1234)
  - ✓ Mail:            Mail in the application
- **Enroll with only Name, Address & Household Income**
- **Submit prescriptions by fax, e-prescribing or mail**
- **Upon payment, medications are shipped to the address of choice**
- **Refill and prescription renewal reminders sent directly to the patient**