



AGENDA

TCCN Board of Directors

Tuesday, September 18, 2018 - 3:00 CST/4:00 EST

Conference Call: 712-770-8061, Access Code 303768

Presiding: Ashley Evans, Chair

Board Officers: Cindy Rockett, Vice Chair, Leslie McGilberry, Treasurer, Secretary, Jennie N. Robbins

Board Members: Shelley Ames, Marc Barclay, Laura Hobson, Bobbi Hubbard, Melissa Knight, Jennifer Flanagan, Lea Rowe, Rae Bond, Helen Scott, Bruce Sites, Mary Vance

- Call to Order/Establish Quorum
- Review of Agenda/Changes/Additions
- Minutes - Minutes from July 17, 2018
- Chair's Report – Ashley Evans, Announcements
- Treasure's Report – Leslie McGilberry
- Consensus Agenda: Strategic Plan Implementation Progress Report
- Executive Director's Report (Agenda, Pages 2-3)
- Board Discussion - Annual Conference in 2019?
- Next Board Meeting – Tuesday, November 20, 2018, 3:00pm CST/4:00pm EST

Regional Meetings – Save the Dates

- East/Southeast Region – Monday, October 29th, St. Mary's Legacy Committee
- Western Region – September 23 -25th, Church Health, Memphis (23rd is a travel day)



Executive Director's Report: July 17th- September 18, 2018

Category	Detail
Education	Offerings: <ul style="list-style-type: none"> ▪ Webinar: Katie Richards, Siloam, Sustainability: Implementing an Annual Giving Campaign ▪ Crissy Gray: TN Breast and Cervical Screening Program ▪ Jennifer Abernathy: Tennessee Respite Coalition
Outcomes and Evaluation	<ul style="list-style-type: none"> ▪ Outcomes and Evaluation Committee met – reviewed and refined the proposed annual membership survey ▪ Annual survey to be presented to the Board
Fundraising	<ul style="list-style-type: none"> ▪ Awarded for BCBSTNF funding (\$15,000) for future regional meetings ▪ Applied for \$20,000 grant from the Commonwealth Fund ▪ Fundraising Committee met (8.8.18) and approved a case statement for funding (see attached) ▪ Met with John and Natasha Deane and Brittany Witt of the Deane Foundation (8.24.18) ▪ Met with Bari Bernstein, Tennessee Bar Foundation to discuss possible grant opportunities ▪ Completed HCA Mid-Year reporting requirements ▪ Completed Healing Trust Annual Reporting requirement
Advocacy	<ul style="list-style-type: none"> ▪ Attended Healing Trust Webinar on Advocacy ▪ Attended Healing Trust half day seminar on Advocacy Field Organizing Workshop ▪ Participated in TennCare sponsored “community engagement” meeting on work requirements ▪ Worked with Tennessee Health Care Campaign to develop a voter registration toolkit for use in clinics (attached) ▪ Rebecca Leslie and I met with Liesa Jenkins, Director, Division of Health Disparities and Angie Allen, Director Office of Rural Health & Health Access to discuss Liesa’s vision and priorities ▪ Met with Liesa Jenkins and Drs. Juarez and Im from Meharry School of Medicine, Department of Family Medicine to discuss creating GIS based advocacy toolkit
Membership	<ul style="list-style-type: none"> ▪ Worked with Executive Director for National Association of Free and Charitable Clinics on potentially adopting their national accreditation standards for implementation with TCCN members on a voluntary basis (to be reviewed by the Membership Committee) ▪ Carol Westlake and I met with Dr. Michael Warren, Elizabeth Jones, Jeff Ockerman from TDH to demonstrate and discuss statewide expansion of My



	Healthcare Home website in support of members (www.myhchtn.org)
Other ED Activities	<ul style="list-style-type: none"> ▪ August Newsletter – Board Members: please read the newsletter ▪ Participated in TDH Primary Prevention Clinical Advisory Committee Meeting (quarterly) ▪ Represented TCCN at Matthew Walker Dentistry Program with UT Opening ▪ Other Groups/Committee: <ul style="list-style-type: none"> ○ Americares/Loyola/NAFCC Health Equity Roadmap ○ Great State Project (NFP Interagency Advocacy-Focused Professional Group) ○ Executive’s Circle Group – Health Trust – monthly ○ Meharry-Vanderbilt Consortium of Middle Tennessee ○ Monthly call with Executive Directors from other Statewide Associations for Free and Charitable Programs ▪ Met with Steve Noblett, Christian Community Health Fellowship ▪ Met with Shanna Hughley, Think Tennessee.org ▪ Presented on TCCN and its advocacy work at the Tennessee Health Care Campaign Annual Conference ▪ Opened a money market account for TCCN



TCCN Board of Directors Meeting Minutes – Approved
Tuesday, September 18, 2018 - Conference Call
Presiding: Ashley Evans, Chair

Board Members Present: Ashley Evans, Cindy Rockett, Leslie McGilberry, Jennie Robbins, Bruce Sites, Bobbie Hubbard, Jennifer Flanagan, Mary Vance, Rae Bond, Helen Scott, Laura Hobson, Rae Bond, Marc Barclay

Board Members Absent: Melissa Knight, **Staff Present:** Mary Kiger

Call to Order and Review of Agenda

Ashley Evans, Chair, called the meeting to order at 3:16 pm central time, pm. The agenda was approved as submitted.

Minutes

The minutes were reviewed, and Mary Vance moved and Bruce Sites seconded approval of the minutes. They were unanimously approved.

Chair's Report

Ashley Evans shared news of Lea Rowe's father's passing and her family's recent relocation to Texas. Ashley Evans suggested pulling the Strategic Plan Implementation Plan out of the consent agenda based on a recent Board discussion about setting a term limit for the Treasurer and nominating an Assistant Treasurer to overlap with the Treasurer. After a brief discussion, the Board decided to address this matter in an upcoming Governance Committee in October.

The Board next considered the feasibility of convening an in-person Board Meeting as recommended in the 2018-2020 Strategic Plan. Marc Barclay generously offered to host the Board meeting at BCBS in either Chattanooga or Nashville. Jennie Robbins suggested trying to establish a quorum at the East Tennessee Regional Meeting on Monday, October 29th and Mary and Ashley agreed to follow up on this idea.

Next, Ashley Evans noted that it is time to begin developing the 2019 Board Leadership slate. She referenced the HCA Program to place HCA employees on local Boards and noted that it appears that they provide enhanced funding to organizations with one of their employees on their Board. TCCN's Board decided to apply for an HCA team member to serve on TCCN's Board.



Treasurer's Report: Leslie McGilberry reviewed the Profit/Loss Statement for January through August noting that income is \$77,000 behind budget. We are more than 60% through the year but have raised only about 43% of the proposed budget. With the addition of a recent \$15,000 gift from the BCBS Community Trust the we have raised \$59,000 to date. Mary Kiger indicated the likelihood of securing another \$20,000 form the Health Trust with a possibility of another \$20,000 form the Commonwealth Fund. She does not, however, believe that we will make up the difference in the remaining two months of this budget year.

The Executive Director owned that her inexperience made her overly optimistic about the amount of funds she could raise for an association. That said, she has stewarded the funds carefully. Leslie explained that there are still places that could be cut. There may be a \$20,000 shortfall at the end of the year as we formulate next year's budget. Bruce Sites moved to accept the Treasurers' Report and Cindy Rockett seconded the motion, which passed unanimously.

Mary Kiger asked the Board to be on the lookout next week for the Board Member Matrix that was recommended for development in the 2018-2020 Strategic Plan. Timely completion of the matrix will facilitate the development of the 2019 Nominating Slate based on known skill needs and diversity targets.

Executive Director's Report

Mary Kiger reviewed her Director's Report with the Board, noting educational highlights including the upcoming Regional Meeting at Church Health in Memphis. The Outcomes and Evaluation Committee reviewed and approved a mandatory annual membership survey. It asks for no information that staff can find from other sources. Marc Barclay kindly gifted TCCN \$7,500 from his resources to support member education. TCCN received another \$15,000 from the BCBS Community Trust for this same purpose. Mary mentioned that she is developing a relationship with the Deane Foundation who plans to attend the Church Health Regional Meeting.

With respect to advocacy, Mary discussed the proposed work requirements for TennCare recipients. She stated that the Governor's Office directed another constituent need to TCCN for assistance which is always positive because they see TCCN as resources. Next, she discussed the process to introduce NAFC voluntary accreditation standards across TCCN members.

Board Discussion - Annual Conference: Question: Does the Board want TCCN to hold an annual conference in 2020? Mary noted her concern about funding for an annual conference indicating that we would need significant sponsorship given our funding situation. Jennifer Flanagan thought it would be helpful to postpone until 2020. Laura Hobson suggested doing a combined meeting in 2019 and then



alternate with regional meetings in 2020. Jennie Robbins liked the idea of regional meetings one year alternating with a statewide meeting. The idea of an afternoon meeting, an overnight and a morning session was well received. Several Nashville-based participants offered to have people stay at their homes if the conference is going to be in Nashville.

Next Board Meeting: Jennie Robbins pointed out that we will not have the November Board meeting, substituting the October 29th meeting instead.

The meeting was adjourned at 4:03 pm CST.

Respectfully submitted,

Mary Kiger, Executive Director for Jennie Robbins, Secretary